



Jacob (seated third left) and other SHS members show Heritage Quest campaign posters.

## SHS launches Heritage Quest campaign

**KUCHING:** Sarawak Heritage Society (SHS) has launched a heritage search campaign throughout the state known as 'Heritage Quest'.

According to SHS president Dato Sri Robert Jacob Ridu, the campaign which is taking place until the end of January next year, aims to preserve and sustain the identity of Sarawak's cultural heritage.

Through this campaign, the public is expected to assist with taking photographs of old buildings, natural monuments or multicultural art, historical sites and cultural heritage that represent the diversity of cultures in Sarawak and the country.

"As Sarawak rapidly develops, we need to realise that we cannot just forget or even remove our heritage. It is part of our history and also a gift to the younger generation. We hope it is not too late for us to preserve and appreciate our heritage," he told a press conference at the launch of the

As Sarawak rapidly develops, we need to realise that we cannot just forget or even remove our heritage. It is part of our history and also a gift to the younger generation. We hope it is not too late for us to preserve and appreciate our heritage.

Dato Sri Robert Jacob Ridu, SHS president

Heritage Quest campaign here on Thursday.

Jacob revealed that the association is inviting all Sarawakians to help identify items of significant heritage interest that need to be highlighted for protection or conservation.

Members of the public can help by taking photos and providing important information on what it is, where it is taken and why it is important for to preserve the item as cultural heritage.

"All information channeled through the campaign will be analysed with detailed information to be submitted to

the state or private sector for further action. This move aims to protect and conserve our legacy for future generations and promote tourism," he said.

To participate, send photos through WhatsApp or SMS to Heritage Hotline at +6018-988-2343 or email to sarawakheritagesociety@gmail.com or contact SHS Facebook page.

All submissions should be made before Jan 31, 2019. Also present at the press conference were SHS vice-president James Yong, several SHS committee members and other guests.