

MEDIA RELEASE

8th November 2018

HERITAGE QUEST

A Heritage Identification Campaign by Sarawak Heritage Society (SHS)

The Sarawak Heritage Society is launching HERITAGE QUEST, a heritage identification campaign for Sarawak today.

Our Sarawakian heritage defines us. It is part of who we are and where we come from. Whether in the form of an old building, a native monument or a multi-cultural artform, cultural heritage represents the SOUL OF SARAWAK and its diverse people. It gives a sense of belonging within a group and supports harmonious living. It also allows us to better understand past generations and the history of this fair land that we call home.

With each passing year, economic development, modernisation and lifestyle changes lead to much of our tangible and intangible cultural heritage being neglected and sometimes forgotten. It is important for us to recognise this and to make urgent efforts to preserve some of our key cultural heritage assets ... **BEFORE IT IS TOO LATE!**

SHS is rallying all Sarawakians and those connected to or associated with Sarawak to help identify 'ITEMS OF SIGNIFICANT HERITAGE INTEREST' - both tangible (buildings, monuments, archeological sites, landmarks and cultural landscapes, artefacts) and intangible (traditional crafts and trades, song and dance, customs and traditions) - which they think should be highlighted for protection or conservation.

We call for the public to snap a photograph and to provide us with key information such as: what it is, where it is and why it is significant.

With this support from civil society, we will then aggregate the submissions, screen, analyse and provide further commentary on them, and prepare a list for the attention of government, private sector and the public, in order that the necessary measures may be taken to protect or conserve our shared heritage.

Submissions can be made via a WhatsApp message or SMS to our HERITAGE HOTLINE **+6018 988 2343** or by email to sarawakheritagesociety@gmail.com or by posting on SHS's Facebook page. We urge the public to give their inputs by 31st January 2019.

More about Sarawak Heritage Society

Sarawak Heritage Society (SHS) is a grassroots civic organization. It is non-partisan, non-governmental and non-profit.

The **mission** of SHS is to promote the conservation, permanent preservation and sustainable management of Sarawak's unique cultural heritage assets, both tangible and intangible.

The **vision** of SHS is a Sarawak where all stakeholders value our rich and unique cultural heritage and diligently contribute to its ongoing sensitive and sustainable protection, conservation and management.

Our contact details:

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